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Intended for non-majors or mixed biology courses. Campbell Biology: Concepts & Connections continues to introduce pedagogical innovations, which motivate students not only to learn, but also engage with biology. This bestselling textbook is designed to help students stay focused with its hallmark modular organisation around central concepts and engages students in connections between concepts and the world outside of the classroom with Scientific Thinking, Evolution Connection and Connection essays in every chapter. The 9th Edition offers students a framework organised around fundamental biological themes and encourages them to analyse visual representations of data with new Visualising the Data figures. A reorganised Chapter One emphasises the process of science and scientific reasoning, and robust instructor resources and multimedia allow students to engage with biological concepts in a memorable way. Unparalleled resources let instructors develop active and high interest lectures with ease.

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Note: If you are purchasing an electronic version, MasteringBiology does not come automatically packaged with it. To purchase MasteringBiology, please visit [www.masteringbiology.com](http://www.masteringbiology.com) or you can purchase a package of the physical text and MasteringBiology by searching for ISBN 10: 0321867157 / ISBN 13: 9780321867155. An accessibly written book with unique pedagogy and an engaging design, Campbell Biology: Concepts and Connections, Canadian edition, is most appropriate for introductory biology courses offered to non-majors. The program connects biological concepts to everyday experiences, helping students to understand that biology occurs all around them.

Intended for non-majors or mixed biology courses. A conceptual framework for understanding the world of biology Campbell Biology: Concepts & Connections continues to introduce pedagogical innovations, which motivate students not only to learn, but also engage with biology. This bestselling textbook is designed to help students stay focused with its hallmark modular organization around central concepts and engages students in connections between concepts and the world outside of the classroom with Scientific Thinking, Evolution Connection and Connection essays in every chapter. The 9th Edition offers students a framework organized around fundamental biological themes and encourages them to analyze visual representations of data with new Visualizing the Data figures. A reorganized Chapter One emphasizes the process of science and scientific reasoning, and robust instructor resources and multimedia allow students to engage with biological concepts in a memorable way. Unparalleled resources let instructors develop active and high interest lectures with ease. The book and Mastering(tm) Biology work together to help students practice making these connections throughout their text. Also available with Mastering Biology Mastering(tm) Biology is an online homework, tutorial, and assessment product designed to improve results by helping students quickly master concepts. Students benefit from self-paced activities that feature personalized wrong-answer feedback that emulate the office-hour experience and help keep students on track. With a wide range of interactive, engaging, and assignable activities, many of them

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Students can master key concepts and earn a better grade with the thought-provoking exercises found in this study guide. A wide range of questions and activities helps students test their understanding of biology.

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