

Financial Accounting Fundamentals John Wild 4th Edition

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Utilizing the first thirteen chapters of Wild's best-selling, Financial and Managerial Accounting text, Financial Accounting Fundamentals responds to the market's request for a low-cost, succinct book; a book that balances large and small businesses, and one that is contemporary, engaging, and accessible for today's students. Its innovation is reflected in its extensive use corporate examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

With 50 years of success in the principles of accounting market, Fundamental Accounting Principles, 18e by Wild, Larson and Chiappetta has endured and adapted to changes in accounting, technology, and student learning styles. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of Homework Manager, Homework Manager Plus and Carol Yacht's™s General Ledger and Peachtree application software provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

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CONTENIDO: Accounting in business - Accounting for transactions - Preparing financial statements - Accounting for merchandising operations - Accounting for inventories - Accounting for cash and internal controls - Accounting for receivables - Accounting for long-term assets.

Covers each chapter and appendix with reviews of learning objectives, outlines of the chapters, summaries of chapter materials, and additional problems with solutions.

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Available to help instruct students in solving all assignment material. Each chapter also contains one set of papers that can be used for either the A or B problem sets.

Building on the success of the best-selling Fundamental Accounting Principles text, authors John Wild, Ken W. Shaw, and Barbara Chiappetta created Financial and Managerial Accounting: Information for Decisions to provide a corporate perspective and balanced coverage in this growing course area. With its step-by-step approach, FinMan streamlines complex accounting processes and helps students build confidence by mastering key concepts and procedures. Chapter opening vignettes using dynamic entrepreneurs appeal to all students and show the relevance of accounting. Students are encouraged to think like a businessperson and apply what they learn. A wide variety of assignments provide instructors with materials to teach, assess, and challenge students on several levels. Join your colleagues and the students that have used this best-selling learning system to advance their education and careers.

Financial Accounting Fundamentals McGraw-Hill Education

Enhancements in technology have changed how we live and learn. Working with learning resources across devices, whether smartphones, tablets, or laptop computers, empowers students to drive their own learning by putting increasingly intelligent technology into their hands. Whether the goal is to become an accountant, a businessperson, or simply an informed consumer of accounting information, Fundamental Accounting Principles has helped generations of students succeed. Its leading-edge accounting content, paired with state-of-the-art technology, supports student learning and elevates understanding of key accounting principles. Fundamental Accounting Principles also delivers innovative technology to help student performance. Connect Accounting provides students with a media-rich eBook version of the textbook and offers instant grading and feedback for assignments that are completed online. Our system for completing exercise and problem material takes accounting content to the next level, delivering assessment material in a more intuitive, less restrictive format that adapts to the needs of today's students.

Carol Yacht's General Ledger Software is a custom-built general ledger package. This software allows your students to master accounting fundamentals, from inputting sales and cash receipts to calculating ratios for analysis or inventory valuations. Students also receive the educational version of Peachtree Complete 2005 on this CD, along with templates containing data for many of the exercises and problems.

Wild's Financial Accounting Fundamentals responds to the market's request for a low-cost, succinct book; a book that balances large and small businesses, and one that is contemporary, engaging, and accessible for today's students. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of Connect and Connect Plus provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

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Wild, Managerial Accounting responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill's complete digital solution, Connect, provides students every advantage as they strive to understand the key concepts of managerial accounting and its role in business. Wild, Managerial Accounting can be used in partnership with Wild, Financial Accounting Fundamentals (FAF) for the introductory financial accounting course preceding the managerial course in a two-course sequence. Wild, FAF provides an integrated solution that uses the

same pedagogy and framework as Wild, Managerial Accounting. McGraw-Hill Connect Accounting Plus provides a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, algorithmic functionality, and reporting capabilities. Contained within Connect Accounting is McGraw-Hill's adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises.

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Managerial Accounting responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Managerial Accounting can be used in partnership with Financial Accounting Fundamentals (FAF) for the introductory financial accounting course preceding the managerial course in a two-course sequence. FAF provides an integrated solution that uses the same pedagogy and framework as Managerial Accounting.

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Wild, Managerial Accounting responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill Education's complete digital solution, Connect, provides students every advantage as they strive to understand the key concepts of managerial accounting and its role in business. Wild, Managerial Accounting can be used in partnership with Wild, Financial Accounting Fundamentals (FAF) for the introductory financial accounting course preceding the managerial course in a two-course sequence. Wild, FAF provides an integrated solution that uses the same pedagogy and framework as Wild, Managerial Accounting. Connect Accounting provides a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, algorithmic functionality, and reporting capabilities. Contained within Connect Accounting is an adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises.

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