

Prasanna Chandra Projects Blogamoi

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The thrust of this second edition of Strategic Financial Management book is on discussing the eight levers of value creation reflected in what the author calls the 'Value Octagon,' comprising strategy and business model; capital allocation; strategic financing decisions ; organizational architecture; cost management; corporate risk management; mergers, acquisitions and restructuring; and corporate governance. Salient Features: Enthused by the response to the first edition, the following has been added: • Appendix 4A: Competing with Ordinary Resources • Section 5.12: Five Principles of Capital Allocation • Section 5.13: Personality Traits and Capital Management • Appendix 6D: Magic of Securitization • Appendix 7A: Time to Dump Traditional Budgeting • Appendix 9C: A Practical Guide to Risk Management • Appendix 10C: Negotiation Ranges and Exchange Ratios • Appendix 10E: The 'India Way' of Managing Overseas Acquisitions • Appendix 10F: Archetypes for Value Creation • Section 11.12: Integrity • Section 11.13: Governance of Financial Institutions • Appendix 11B: How the Audit Committee Can Add Value • Appendix 11C: Seven Deadly Sins of Financial Reporting • Appendix 12A: EVA Momentum Chapter 13 titled "Stellar

Value Creators” has been updated and augmented with new sections on The Outsiders and Sustained Business Success. With these additions and updating the book represents an improvement over its earlier edition.

Market: project managers, construction managers, business managers, special projects managers, and strategic planner Thirty percent of the book is drawn from international projects Covers non-traditional industries such as health care, educational systems, media and entertainment, and computers and communications

Financial Management: Theory and Practice celebrates the 23rd Anniversary of its publication. Over these two decades, Indian business and finance have considerably changed owing to deregulation, liberalisation, privatisation, globalisation, and the ascendance of the services sector. The book has kept pace with these changes and captures the central themes and concerns of corporate financial management-making it both contemporary and comprehensive. The book seeks to:

- *Build understanding of the central ideas and theories of modern finance
- *Develop familiarity with the analytical techniques helpful in financial decision making
- *Furnish institutional material relevant for understanding the environment in which financial decisions are taken
- *Discuss the practice of financial management.

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activities, developing workpackage networks, integrating these networks into project network plan and scheduling the network plan for finalising calendar-time oriented construction programs; Resources Planning: It includes methodology for planning manpower, construction materials, plant and machinery, and costs. Planning Control System: It deals with organising control system; methodology for controlling resources productivity, costs and time; codifying planning system and computerising planning and control functions.

The tenth edition of Financial Management is a comprehensive and up-to-date text that presents the central themes and concerns of corporate financial management. It presents an analytical approach to corporate finance decision-making. It is the most contemporary Indian book available. It helps readers develop a thorough understanding of the theories and concepts in a systematic way. This new edition is specially designed to keep pace with the dramatic transformation of India's business and financial scenario. The book captures a well-rounded description of tax and regulatory framework, various issues in financial management, and a discussion of financial management practices with adequate treatment of analytical tools.

Security Analysis and Portfolio Management endeavours to provide concepts, text and cases for a course on Security Analysis and Portfolio Management, which is widely taught in the business schools around the world. It is consciously planned to help students to acquire knowledge, develop analytical skills and gain insights pertaining to how a fund manager strikes winning strategies for investment by using time-tested, validated and proven techniques which ranges from fundamental analysis to mundane mathematical models. The book is divided in four broad parts. " Part One describes the global investment scenario, major investment

decisions, and the dynamics of the securities markets. " Part Two deals with the critical aspects of risk and return culminating in Capital Asset Pricing Model (CAPM). " Part Three discusses the most important analysis in investment decisions, wherein good mathematical models are factored in and applied to live conditions through building up case analysis. " Part Four deals with the exotic instruments of derivatives and its applications, where cutting-edge research around the globe is going on. The book is designed to meet the expectations of common investors as well as hard core professionals (fund managers) in putting the precious resources at risk for higher returns. New in this edition: The following chapters are added to make the book more result oriented, contemporary, focused and comprehensive. " Dynamics of the Indian economy " Fundamental Analysis: Valuation of companies " Performance of mutual fund in India " Sub-prime crisis and securitization " Private equity
With reference to Tamil Nadu, India.

With the deepening of financial markets and fast-paced transformation of the corporate landscape, Investment Banking as a branch of financial services has assumed high importance. Investment Banking: Concepts, Analyses and Cases has been written to provide conceptual understanding and analyses of the investment banking processes. Divided into two parts, the book covers: Part 1: Capital markets, securities and issuances, law and regulatory mechanisms, types of capital market securities and issues. Part 2: Global and Indian investment banking, major functions of a full service investment bank-underwriting, issue management, private equity, buybacks and de-listing, corporate restructuring, mergers and acquisitions.

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