

## The Digital Photography Book

With a snap of the shutter and a couple clicks of the mouse, you can take stunning photos and share them with the world. Digital photography is one of the easiest art forms to master-if you only know how. The Everything Digital Photography Book, 2nd Edition, has everything you need to take full advantage of this evolving art form. Learn how to: Choose the perfect camera Use light and flashes for optimum effect Download and transfer images Compress images and post photos online Create personalized gifts like calendars Whether you're a novice photographer or a budding professional, this indispensable guide shows you how to capture the perfect shot-every time! Rick deGaris Doble is an award-winning photographer with nearly 40 years of photography experience. His site, [www.RickDoble.net](http://www.RickDoble.net), receives 150,000 unique hits per year and his popular 600-photo "painting with light" section was ranked #2 in Google searches. Doble has been working with computer-related digital imagery for the past 22 years and, for the past 14, he has taught photography courses at institutions like Duke University. He lives in Smyrna, North Carolina.

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)! This is it--the latest version of the #1 best-selling digital photography book ever! It's the award-winning, worldwide smash hit that has been translated into dozens of different languages, because it's the

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one book that really shows you how to take professional-quality shots using the same tricks today's top pros use (and surprisingly, it's easier than you'd think). Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?', ' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on a long lens, zoom in tight, set your f-stop at the lowest number you can, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend--without all the technical explanations and techie photo speak." This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With more than 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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The Digital Photography Book Pearson Education

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

Offers advice for shooting different types of photographs in different environments, including using natural light, using hot-shoe flash, and shooting landscapes and nature photography.

An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options.

Presents a variety of methods to create expressive and experimental images with digital photography, covering such topics as shutter speed, movement, lighting, white balance, imagery, and editing images.

Build your photography skills step-by-step with an independent photography course that

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guides you through every aspect of digital photography. Includes advice and stunning images, this e-guide will help you master your photography and image-editing skills, and maximize your artistic talent in as little as 20 weeks. Digital Photography Complete Course uses a combination of tutorials, step-by-step demonstrations, practical assignments, and Q&As to help you understand and use your camera to its full capacity. Choose your own pace to work through the modules-the program is completely customizable to your schedule. As you work through the lessons, test your new knowledge and troubleshoot common issues. With the aid of helpful text and innovative graphics in Digital Photography Complete Course, you'll explore a wide range of genres: Find out how to create landscapes, portraits, still life, and action shots as you discover the full range of your camera and learn how to take professional-looking pictures you'll be proud to display.

What could top the #1 best-selling photography book of all time? We're talking about the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use. Well, what if you took that book, created four more just like it but with even more tips, plucked out only the best tips from all five of THOSE books, updated the images, referenced all-new gear, and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new

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DSLR? In *The Best of The Digital Photography Book*, you'll find all of Scott's favorite tips and techniques curated and updated from *The Digital Photography Book*, Parts 1-5, along with a brand new chapter on transitioning from your phone to a full-fledged DSLR. You'll find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend—without all the technical explanations and techie photo speak. This book will help you shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

#2 on Photo.net's list of Best Photography Books of 2014! To create successful imagery, you need to balance technical know-how and aesthetic vision. In *Camera & Craft*, we deconstruct photographic principles in new ways to help you think through your process. Together with nine guest photographers, we explore photographic practice and follow up with inventive exercises and demonstrations that challenge you to engage with your tools—all with the goal of helping you work more creatively. Along the way are conversations with our guest photographers that address each topic, from how the professionals work with clients and models to what they think about as they look through the viewfinder. Here's what you'll find inside: Advice and insights from professionals working in a variety of fields, from photojournalism and portraiture to fine-art, landscape and commercial photography Technical explanations about how photographic tools work—so you can connect knowledge to your practice and work more

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instinctively and creatively Key steps for improving digital workflow Innovative exercises at the end of each chapter as well as on our companion website that encourage you to experiment with and understand the photographic process—from learning how far you can push your camera’s sensor to exploring the effects of neutral vs. creative color Interviews with technical and creative experts about developing skills and making images that matter This book is part of The Digital Imaging Masters Series, which features cutting-edge information from the most sought-after and qualified professionals and instructors in the photography field. Based on the progressive curriculum of the Master of Professional Studies in Digital Photography (MPS DP) program created by Katrin Eismann at the School of Visual Arts (SVA) in New York City, these books are the next best thing to being in the classroom with the Digital Photography Masters themselves.

Have you ever dreamed of taking such incredible landscape photos that your friends and family say, “Wait a minute, this is your photo?! You took this?” Well, you’re in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the

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Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn:

- The secrets to getting super-sharp, crisp images (without having to buy a new lens).
- Exactly which camera settings work best for landscape photography and why (and which ones you should avoid).
- Where to focus your camera for tack-sharp images from foreground to background.
- How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro.
- How to create captivating long-exposure landscape shots that wow your viewers.
- What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun. It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it!

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Absolutely anyone can take better photos! If you can press a button, you can take great

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pictures. It's as simple as that. Jim Miotke shares tips and tricks to improve your photos right away, no matter what camera you're using. Learn to compose knockout shots, make the most of indoor and outdoor light, and photograph twenty popular subjects, from sunsets and flowers to a family portrait.

While Adobe Photoshop has long been their choice for editing digital photographs, many photographers want a more focused tool. That's where Adobe Photoshop Lightroom comes in. Designed from the ground up with digital photographers in mind, Photoshop Lightroom offers powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. The Adobe Photoshop Lightroom Book was also written with photographers in mind. Best-selling author Martin Evening describes Photoshop Lightroom's features in detail from a photographer's perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He's also been working with Photoshop Lightroom from the beginning, monitoring the product's development and providing feedback on the public beta. As a result, Martin knows the software inside and out, from image selection to image editing to image management. In this book you'll learn how to:

- Work efficiently with images shot in the raw format
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image library
- Apply tonal corrections to multiple images quickly
- Integrate Photoshop Lightroom with Adobe Photoshop
- Export images for print or Web as digital contact sheets or personal

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portfolios Photographers will find Adobe Photoshop Lightroom—and The Adobe Photoshop Lightroom Book—indispensable tools in their digital darkroom. A free Lightroom 1.1 PDF supplement update is now available at [www.peachpit.com/register](http://www.peachpit.com/register). *Digital Photography and Everyday Life: Empirical studies on material visual practices* explores the role that digital photography plays within everyday life. With contributors from ten different countries and backgrounds in a range of academic disciplines - including anthropology, media studies and visual culture - this collection takes a uniquely broad perspective on photography by situating the image-making process in wider discussions on the materiality and visibility of photographic practices and explores these through empirical case studies. By focusing on material visual practices, the book presents a comprehensive overview of some of the main challenges digital photography is bringing to everyday life. It explores how the digitization of photography has a wide-reaching impact on the use of the medium, as well as on the kinds of images that can be produced and the ways in which camera technology is developed. The exploration goes beyond mere images to think about cameras, mediations and technologies as key elements in the development of visual digital cultures. *Digital Photography and Everyday Life* will be of great interest to students and scholars of Photography, Contemporary Art, Visual Culture and Media Studies, as well as those studying Communication, Cultural Anthropology, and Science and Technology Studies. The third volume in the successful *Digital Photography* series provides photographers

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with nearly 200 ideas and suggestions for shooting dramatically sharper, more colorful, and more professional-looking photos with a digital camera. Each page covers just one trick or concept.

Digital Photography addresses the novice who wants to learn the basics of digital imaging and image manipulation. The material is presented in an entertaining yet informative way, providing hints and encouragement without going into too much technical detail.

ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES?

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year Scott trains thousands of digital photographers and, almost without exception, they

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have the same questions and face the same problems—that's exactly what he covers in this book. You'll learn: How to unlock the power of layers (you'll be amazed at how easy it is!) How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible The most requested photographic special effects, and much more! **THE BOOK'S SECRET WEAPON** Although Elements 2020 offers some digital photography features that Photoshop doesn't offer, there are plenty of features that Photoshop has that Elements 2020 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download many of the images used in the book, so you can follow right along with the techniques. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Need to know which digital camera to buy? Want to take better photographs and retouch images? Ready to achieve professional results? This updated edition of The

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Digital Photography Handbook will allow you to make the most of all the advantages your camera has to offer - as well as guiding you through the latest software to enhance your images, and get professional results with every shot. This book includes expert advice on the art of photography (composition, depth of field and how to photograph a variety of subjects), editing and image manipulation software, how to print your images for the best results, developing a portfolio and mastering the rules of copyright. Doug Harman includes the very latest developments in digital technology, equipping you with everything you need to become a photographer. Contents include: Types of camera, Computers and software, Memory, Pixels and magnification, Saving images, Exposure, Composition, Light, Camera modes, Special effects, Manipulating images, Photo apps, Retouching old photos, Printing digital images, Selecting printers and paper, Archiving and the cloud, Making money from your images, Copyright rules and more.

Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: •

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Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. • The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. • What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow. • Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

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Using his popular bad image/good image pairings of real-life examples, Bryan Peterson takes the reader through all the techniques needed to succeed with digital photography in every popular genre: nature, people, sports, interiors, travel, low-light conditions, travel, weather, commercial portraits, macro, and wildlife—even how to use creative tricks such as reflections. As a bonus, Peterson explains, in straightforward text, the techniques of Photoshop as well as the basics of publishing, printing, and archiving and storing for personal or professional use. Full of great examples for beginners and serious photographers, *Understanding Digital Photography* makes it easy to create great digital pictures every time.

*Light & Lens: Photography in the Digital Age* is a groundbreaking introductory book that clearly and concisely provides the instruction and building blocks necessary to create thought-provoking digitally based photographs. It is an adventurous idea book that features numerous classroom-tested assignments and exercises from leading photographic educators to encourage you to critically explore and make images from the photographers' eye, an aesthetic point of view. Acquire a basic foundation for digital photography. *Light and Lens* covers the fundamental concepts of image-making; how to use today's digital technology to create compelling images; and how to output and preserve images in the digital world. Explore the history, theory and methods of digital image-making. *Light and Lens* translates the enduring aesthetics of art photography into the digital realm. You'll view, capture and think about images from a new

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perspective. Increase your ability to analyze, discuss and write about your own work and the images of others. Learn with exercises and assignments by leading digital educators. Innovative techniques will train your eye to make the strongest visual statement. Solve visual problems and overcome image challenges. Whether you use a digital SLR or a point-and-shoot camera, you'll get new strategies to master composition, design and light. View the full range of the digital terrain with stunning images and commentary by over 190 international artists. Robert Hirsch is a renowned photographer, educator, historian and writer. His book credits include *Photographic Possibilities: The Expressive Use of Ideas, Materials and Processes*; *Exploring Color Photography: From the Darkroom to the Digital Studio*; and *Seizing the Light: A History of Photography*. He has had many one-person shows and curated numerous exhibitions. Hirsch has also conducted many workshops and interviewed eminent photographers of our time. The former executive director of CEPA Gallery, he is now the director of Light Research in Buffalo, New York, and on the Visual Studies faculty of University of Buffalo/The State University of New York.

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use

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them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. **LEARN HOW THE PROS DO IT** Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how the pros do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! **THE BOOK'S SECRET WEAPON** Although Elements 10 offers some digital photography features that Photoshop CS5 doesn't offer, there are plenty of features that Photoshop CS5 has that Elements 10 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus,

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since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

From the tiniest ladybug to a towering glacier, from a horse running in a field to a leaf falling slowly from a tree, nature subjects offer some of the greatest challenges and the greatest rewards to photographers. In the BetterPhoto tradition, hereand's a complete photo course in a book. Hands-on lessons cover every aspect of digital nature photography, from buying the right camera for close-ups, landscapes, and movement, to understanding how the camera works, to taking great pictures. Author Jim Miotke uses straightforward text and inspiring yet informative photos to show the best ways to approach nature photography. Everything a beginner or intermediate photographer needs to know is here, including a buyerand's guide, full information on camera features, file formats and settings, exposure, low-light photography, filters and white balance, composition and lens choice, creative ideas, manipulating, and printing, along with a glossary and list of useful websites. The Better Photo Guide to Digital Nature Photography helps photographers everywhere get great photos in the great outdoors. "Once an image is in digital form, what you can do with it is practically endless." Tom Ang Make sure you're picture perfect with this concise and easy-to-use guide to digital photography from expert photographer and bestselling author Tom Ang. Now available

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in ebook(PDF) format. Understand what to look for when buying cameras, software, or accessories. Follow the essentials of good picture-taking and get expert tips on how to make the most of your digital images from covering the basics to image manipulation and special effects. Plus, "quick fix" pages on how to solve common problems mean your camera can learn to lie. Get clicking and get outstanding results every time. Updates to this edition Ch. 1 Buyers' Guide (was Total Photography) A guide to cameras and accessories. All new products. Spreads newly presented as "Buyers' Guides", to help the reader decide which products are most suited to their needs. Ch. 2 Photo Techniques (was Photography for the Digital Age) Skills, trade secrets, and techniques of digital photography. Updated text, some new photographs. Ch. 3 A Compendium of Ideas (New, not in previous 2 editions) 36 pages of projects, concepts, subject areas, approaches, and ideas. All new text and photographs, taken from Digital Photographer's Handbook 4th edition. Ch. 4 All About Image Manipulation Filters, image effects, distortion, color control, and manipulation. Some minor reorganization of information, text updated. New text, images and layouts for Filter Effects, pp. 170-177. New spread on High Dynamic Range. Ch. 6 The Output Adventure Proofing and printing, uploading images to the web. Text updated. New spread on Creating a Website.

This attractive boxed set includes: The Digital Photography Book, Part 1, 2nd Edition (ISBN 0321934946), The Digital Photography Book, Part 2, 2nd Edition (ISBN

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0321948548), The Digital Photography Book, Part 3 (ISBN 0321617657), The Digital Photography Book, Part 4 (ISBN 0321773020), and The Digital Photography Book, Part 5 (0133856887). Scott Kelby, the man who changed the "digital darkroom" forever, shows which buttons to push, which settings to use, when to use them, and hundreds of the most closely guarded photographic "tricks of the trade" to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most important side of digital photography—how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think). Each chapter is packed with plain English tips on using flash, shooting close-up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and sports photographers. Chapter after chapter, page after page, Scott shares all the pros' secrets for making your photos look more professional, no matter what you're shooting. This bundle has a value of US \$125.

Furnishes an overview of the latest in digital technology, including cameras and equipment, as well as the essential techniques and skills of the photographic process--exposure, lighting, shutter speed, depth of field, and resolution--and tips on

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how to avoid hours of photo-editing by taking great photographs the first time. What could top the #1 best-selling photography book of all time? We're talking about the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use. Well, what if you took that book, created four more just like it but with even more tips, plucked out only the best tips from all five of THOSE books, updated the images, referenced all-new gear, and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new DSLR? In *The Best of The Digital Photography Book*, you'll find all of Scott's favorite tips and techniques curated and updated from *The Digital Photography Book, Parts 1-5*, along with a brand new chapter on transitioning from your phone to a full-fledged DSLR. You'll find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend—without all the technical explanations and techie photo speak. This book will help you shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that “Ah ha—so that’s how they do it,” straight-to-the-point, skip-the-

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technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: “Photo Recipes to Help You Get ‘The Shot’.” In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in part 5, he gives you what you’ve been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you’re seeing behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it’s all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won’t find anywhere else. This isn’t a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic “tricks of the trade,” the entire book is designed to get you shooting like a pro starting today. You’re gonna love it.

This is the eBook of the printed book and may not include any media, website access

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codes, or print supplements that may come packaged with the bound book. ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES? This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year Scott trains thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what he covers in this book. You'll learn:

- How to unlock the power of layers (you'll be amazed at how easy it is!)
- How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs too! (And you'll learn why so many pros like it best—because it's faster and easier)
- The sharpening techniques the pros really use (there's an entire chapter just on this!)
- How to deal with common digital camera image problems, including

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brightening people in dark shadows and getting the best color possible - The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 15 offers some digital photography features that Photoshop CC doesn't offer, there are plenty of features that Photoshop CC has that Elements 15 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download a bonus chapter on portrait retouching and all the images used in the book, from the book's companion webpage. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

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This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

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Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak."

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the

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book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and

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sunsetsLandscapesCityscapesFlowersForests, waterfalls, and riversNight photographyFireworksRaw filesHDRMacro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided)Portraits (candid, casual, formal, and underwater)Remotely triggering flashesUsing bounce flash and flash modifiersUsing studio lighting on any budgetBuilding a temporary or permanent studio at homeShooting your first weddingHigh speed photographyLocation scouting/finding the best spots and timesPlanning shoots around the sun and moonStar trails (via long exposure and image stacking)Light paintingEliminating noiseFocus stacking for infinite depth-of-fieldUnderwater photographyGetting close to wildlifeUsing electronic shutter triggersPhotographing moving carsPhotographing architecture and real estate

**Learn to take great photos with your iPhone—the camera you always have with you!**

Imagine if someone took the same photographic techniques, principles, and tools used by high-end and professional photographers, but applied them to shooting with an iPhone. Imagine the type of images you'd be able to create using those same ideas. Well, finally, somebody has.

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The world's #1 best-selling photography techniques author is about to break all the rules as he shows you how to apply the same techniques today's top pro photographers use to make stunning images. You're going to learn exactly how to use these techniques to create images that people will just not believe you could actually take with a phone (but with the quality of the iPhone's camera, you absolutely can!).

Scott leaves all the techno-speak behind and, instead, treats the whole book as if it were just you and he out on a shoot with your iPhones, using his trademark casual, plain-English writing style to help you unlock the power of your iPhone to make the type of pictures you never thought could be done with a phone. You'll learn:

- Which tools to use to make pro-quality portraits in any lighting situation.
- How to create stunning landscape shots that people will swear you took with an expensive DSLR or mirrorless camera.
- Proven posing techniques that flatter your subject and make anyone you photograph look their very best in every shot.
- How to organize and edit your photos like a pro!

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- The pros' top tips for making amazing shots of everything from flowers to product shots, from food photography to travel shots, and everything in between.

Each page covers a single concept, a single tool, or a trick to take your iPhone photography from snapshots to shots that will make your friends and family say, "Wait... *you* took this?!"

Join Tom Ang's masterclass for a one-on-one guide to every aspect of digital photography. You'll improve your skills, develop your eye and learn to take control of your camera in Digital Photography Masterclass. Learn to be a better photographer; find out how to imagine the results you want before achieving them. Discover how to master the complexities of lighting, composition and timing. Enhance your pictures with image manipulation, then start to specialise in what interests you; from sport to portrait, following Tom's tips on taking genre photos.

Written in concert with Adobe's development of the Photoshop Lightroom 2 Beta, The Adobe Photoshop Lightroom 2 Book for Digital Photographers - by #1 bestselling computer and technology author, Scott Kelby - is the most complete and concise Lightroom "how-to" book for digital photographers of all skill levels. In The Adobe Photoshop Lightroom 2 Book for Digital Photographers, Scott walks readers through the basics of Lightroom use, leading them to a

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brilliantly devised and super efficient digital photography workflow that dramatically improves productivity and allows photographers to spend less time processing photos and more time shooting them. Throughout the book Scott shares his personal camera and Lightroom settings, as well as the studio-tested techniques he's developed for his own photography workflow. The book is written in his trademark step-by-step, plain English style, and because he knows what really works and what doesn't, he isn't shy to tell you flat out which tools to use, which to avoid, and why. This allows digital photographers of any skill level to jump right in using Lightroom like a pro from the very start, sidestepping a lot of the frustrations that typically haunt those unfamiliar with new applications...especially those as powerful as Lightroom. What really sets The Adobe Photoshop Lightroom 2 Book for Digital Photographers apart from other Lightroom books on the market are the last two bonus chapters where Scott answers the questions, "In exactly what order am I supposed to do things in Lightroom," and "Where does Photoshop fit in to the mix?" Both chapters start with an on-location photo shoot, including full details on the equipment, camera settings, and lighting techniques. Readers then witness as he takes the photos from each shoot through the entire workflow process, to the final output of the 16"x20" prints. And, because he incorporates Photoshop seamlessly right into this workflow, you'll learn some of the latest Photoshop techniques for portrait and landscape photography as well. If you're one of those people who learns best by actually doing the projects yourself; who learns best without all the complicated technical explanations and confusing jargon, and if you really want to start using Lightroom today to unlock the productivity secrets of "The new digital photography workflow,"---there is no faster, more "straight-to-the-point" or more fun way to learn than this groundbreaking new book, and you are absolutely going to love it!

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The Fundamentals of Digital Photography explores the guiding principles of great photography through efficient and effective technique. Easy-to-follow instructions teach you how to work with a digital workflow and develop a solid understanding of materials and processes. You will also find creative inspiration through the work of some of the world's great historical photographers, and discover how the history of photography can feed into your own work. Themed projects, featuring stunning images from contemporary international practitioners, will help you focus your ideas to produce truly original photographs. The assignments at the end of each chapter help you to create a body of work that will expand your photographic portfolio. By shooting these carefully devised assignments, you will become a confident software user, and develop the all-important visual and conceptual skills essential to successful photography.

**FOR THE FIRST TIME EVER, YOU'LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT'S NOT JUST THE LIGHTING)** Scott Kelby, the world's #1 best-selling author of photography books, Editor-in-Chief and Publisher of Photoshop User magazine, and Publisher of the just-released Light It magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don't dare include—the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren't any sketches or 3D models—you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything's positioned (the subject, the photographer, the lighting, the background—you name it—you see it

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all). Plus, you'll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time. **LEARN THE LIGHTING SETUPS THE PROS USE** Each year, Scott trains thousands of professional photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and now, for the first time ever, he's taken that incredibly popular style of learning and put in into book form. Now everyone can have a real-world reference for getting the same looks today's clients are clamoring for. You'll learn: The step-by-step layouts for creating the most-requested and sought-after lighting looks How to get more out of one light than you ever thought you could (this is worth it alone!) How to control and shape your light without breaking the bank The camera settings, gear, and power settings for every shot The retouching techniques the pros really use to make their subjects look their very best How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference How to create high-contrast portrait effects without buying expensive plug-ins A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe flashes and the modifiers made for them. There's never been a book like it.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. **AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES!** Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography techniques author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for

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photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. LEARN HOW THE PROS DO IT The photographer's workflow in Photoshop has evolved greatly over time, and in this current version of book you'll wind up doing a lot of your processing and editing in Photoshop's Adobe Camera Raw feature (whether you shoot in RAW, JPEG or TIFF—it works for all three). That's because for years now, Adobe has been adding most of Photoshop's new features for photography directly into Camera Raw itself. Since today's photography workflow in Photoshop is based around Camera Raw, about one third of this book is about mastering Camera Raw like a pro. Plus, you'll learn:

- The sharpening techniques the pros really use.
- The pros' tricks for fixing the most common digital photo problems fast!
- The most useful retouching techniques for photographers, and how to make “impossible” selections like wind-blown hair (it's easy, once you know the secrets), and how to use Layers like a pro.
- How to seamlessly remove distracting junk from your images.
- How to stitch panoramas, how to process HDR for a realistic look, and tricks for pulling way more out of your images than you ever dreamed possible.
- The latest Photoshop special effects for photographers (there's a whole chapter just on these!).
- A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof!

Scott includes a special chapter with his own workflow, from start to finish, plus, each chapter ends with a Photoshop

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Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with the images used in the book for download so you can follow right along. If you're ready to learn all the "tricks of the trade"—the same ones that today's leading pros use to correct, edit, retouch, and sharpen their work—then you're holding the book that will do just that.

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